

LEAD WITH STRATEGY WORKSHOP

Absorb and prosper from the unexpected

Experience the strategy-led operating model first hand. Designed to transform how you work and pave your way as a liquid organization.

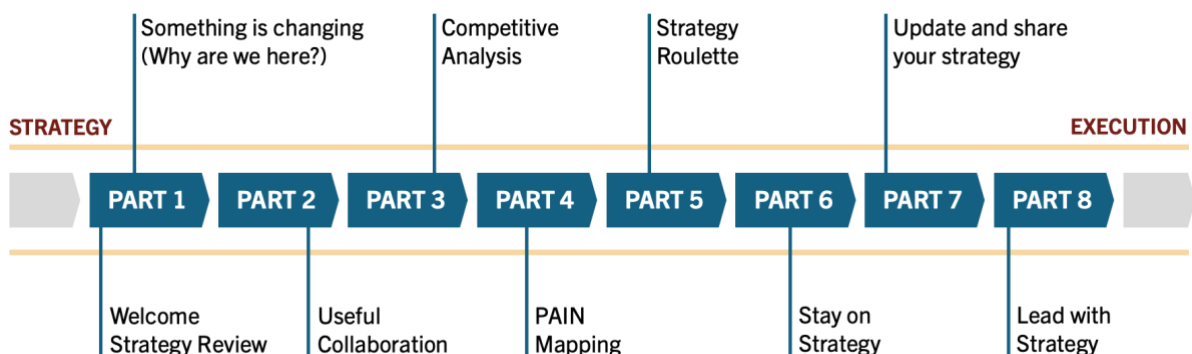
Turn the quiet revolution in strategy into your competitive advantage

Are you sensing a shift in the business environment? AI, digital capabilities, and rapid change in legislation, competition, and sustainability are all reshaping how you can operate. To stay competitive, companies must invest in regenerative leadership and green innovation. This in turn demands power to change and monitoring mechanisms for when to.

Strategy is the key to more liquid and productive organizational forms required for future competitiveness and technology adoption.

Why Join This Workshop?

The strategy-led approach is the grip needed to maneuver unpredictable landscapes. It focuses on surfacing critical business variables, widening your set of options and finding the implied strategy most viable in a given dynamic context. Strategy brings the bold steer needed for impact and resilience in a flexible organization model – a liquid organization that succeeds through its advantage in adapting fluidly with change with leverage from digital platforms.



About the “Lead with Strategy” workshop

Experience how implied strategy anchors choices, enabling timely pivots without losing direction as surprises emerge. You’ll gain insights into creating a liquid organization and leave with concrete steps to start reconfiguring for adaptability and productivity.

Additional Key Takeaways

- **Value Accounting:** Guide choices by opportunity cost. Track risk and earned value.
- **Healthy Balance:** Operate within your defined risk appetite.
- **Productivity Gains:** Free up power to navigate and innovate.
- **Liquid Organization:** See firsthand how to build a strategy-led operating model.



Book now: Email contact@thinkingtwice.works or click www.thinkingtwice.works



Evolutionary step in Modern Leadership

The strategy-led approach builds on leading approaches to product management, lean portfolio management, and emergent (open) strategy inspired by the sense-making framework Cynefin.

Workshop Structure and Details

- **Duration:** Two half days in 8 modules, 45 minutes each.
- **Format:** Hands-on sessions, group work, and practical tools. Some preparation required.
- **Audience:** Senior leaders (8-12 participants). Available in-house or as an open workshop.
- **Materials:** Provided for internal use. We work on a case chosen by you.

After the Workshop

The workshop equips you to begin immediately. The strategy-led approach suits diverse needs, including crisis intervention – implementation can start in under 24 hours with the right sponsorship and facilitation. It is adaptive and freely scalable, and can coexist with any operating model or specific framework.

Alumni Network

Join our alumni network to connect with like-minded leaders. For consultancies and training houses we offer a liberal partnership model. Learn more on our website.



**The power to change is in the power to change your choice:
Get on strategy and keep on strategy to lead with strategy!**

We are here to help and support

Connect for a brief on the the strategy-led operating model and to assess the potential for your organization.

We're always eager to hear about your progress.



Morten Elvang
Contributor & Managing Partner



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